



BACKGROUND: Hutson Inc. is a John Deere dealership with 13 locations throughout IN, KY, IL & TN. The initial site Hutson focused on in Paducah, KY, has a display lot of over 88,000 square feet and a building with more than 14,000 square feet—there was a lot of territory to protect.

CHALLENGE: At the Paducah location, Hutson decision-makers wanted to protect their building inside and out, during business hours and after hours. Also, covering a large outdoor area can be especially challenging from a security standpoint. Hutson's management understood that some customers want to be able to walk the lot and view the tractors and other equipment after hours without being approached by a salesperson, but they needed to ensure that those assets would be protected.



SOLUTION: Sonitrol of Evansville was able to secure the interior of the buildings with impact-activated audio detection technology along with a video surveillance system. Sonitrol Security Consultant, Andrew Beitler, designed an integrated verified security system consisting of outdoor protection; intrusion alarm system; and a verified CCTV solution that would work by arming just one keypad, which in turn arms the three integrated systems.

BENEFITS:

- In addition to the Paducah, KY site, Sonitrol installed cameras at the other 12 locations, inside and outdoors, for a total of more than 100 cameras spread throughout.
- Video verification alarms are triggered in two ways: yard cord looped through display equipment or motion detection located at fence perimeters. When a connection is broken by attempting to move the equipment, an alarm is triggered signaling the Sonitrol monitoring station.
- "A huge advantage of video verification and Sonitrol's live monitoring is cutting down on false alarms," says Jim Gilliam, Hutson's Safety and Compliance Manager. This is critical to freeing up law enforcement to focus on real bad guys, instead of wasting time chasing alarms caused by the wind, animals, or other false triggers.
- With verified video, Sonitrol operators can see in real-time if equipment is being moved when it should not be.
- The system is also app capable. With the Sonitrol app, the system can be armed remotely, the cameras can be viewed, and users can be added from any smartphone or tablet.



SonaVision™



Sonitrol's Monitored & Verified Video Solution.



**Live View
Anytime**



**24/7 Alarm
Verification**



**Innovative Video
Technology**



**Performance
Warranty**

See what you've been missing at your business.



SonaVision™ is a state-of-the-art video solution that allows you see what's going on in your business at all times. It also lets Sonitrol Operators see what is happening anytime an alarm is triggered. This allows them to verify an intrusion to you and the authorities. SonaVision™ works in concert with Sonitrol's Verified Audio Intrusion, Access Control, and other components of your Sonitrol system, giving you an all-around secured facility.

ALWAYS ON THE JOB.

- ✓ Full Protection Against: Intrusion, Vandalism, Theft and Fire
- ✓ Less False Alarms
- ✓ Faster Prioritized Police Response
- ✓ Consistently High Apprehension

